

## **NEWS RELEASE**

## CENTRE COUNTY HISTORICAL SOCIETY

FOR IMMEDIATE RELEASE DATE: September 25, 2023

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"History of Radio in Centre County"

Encyclopedia Live Talk by David Dzikowski

Sunday, October 15 at 2:00 p.m.

At Centre Furnace Mansion, 1001 E. College Ave., State College, PA

RSVP Required

Visit CentreHistory.org/events/live/ or call 814-234-4779.

David Dzikowski is a Teaching Professor of Communication Arts and Sciences at Penn State. He was the Manager of WPSU-FM, Penn State's NPR station from 1986 to 1997 and the Assistant Director for Public Broadcasting – Radio at WKYU-FM, Bowling Green, Kentucky from 1997 to 1999. He will present a History of American Radio with reference to radio developments in Centre County.

According to his article on the Centre County Encyclopedia of History & Culture, the history of radio in Centre County has been shaped by technological developments, social change, and commercial interests. Radio is an intimate medium, and local stations are often the only stations available to listeners, even as they are shaped by distant economic trends and federal regulation. Read David's article on the Encyclopedia: https://centrehistory.org/article/centre-county-radio/

With notable exceptions, most radio programming has been the outside world coming to Centre County, with popular music and talk programming originating elsewhere for local re-broadcast. However, the people who made local transmission possible have lived in the county, with familiar voices being heard for decades.

History of Radio in Centre County is free and open to the public. Donations are graciously accepted. Space is limited to 40 at the Centre Furnace Mansion and RSVPs are required and may be made by calling 814-234-4779 or reserving online at <a href="https://centrehistory.org/events/live/">https://centrehistory.org/events/live/</a>. For general information and program updates, visit <a href="https://centrehistory.org">www.CentreHistory.org</a>.

Event parking is available on the lower lawn along College Avenue, as well as in the Mansion lot off Porter Road. Visitors may also park behind Esber Home and Rugs.

This program is part of the Encyclopedia Live history talk series inspired by the Centre County Encyclopedia of History & Culture which provides an authoritative look at the county's past. The encyclopedia presents Centre County's history and culture, in all its variety, through topics and themes. This series features contributors to the online encyclopedia.

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Image: David Dzikowski



Image: WPHB in Philipsburg went on the air in 1956 as a daytimeonly radio station. (Joan Brower Collection)

